

## Laurence Aëgerter: Opening Soon/Opening Now

To question my position as an artist-in-residence and the politics of gentrification of the City of Amsterdam, I transformed the 9 m2 of a formal prostitution cabin successively into 8 different public and semi-public spaces: Public library, Golf club, Institute for cultural remembrance and mnemonic practices, Turkish snack bar, Symposium for urban development and management, Agnostic temple, Public swimming pool and Anne Frank museum new wing.

*Laurence Aëgerter (b. in 1972, Marseille, France) lives and works in Amsterdam. In her work, Laurence Aëgerter uses different mediums as a way to explore various systems of classification and principles of archival order. Books, common objects and phenomena of daily life become signs of a social code which the artist subverts, manipulates or otherwise changes, imposing on them new rules and principles of classification. Aëgerter studied Art History at the Vrije Universiteit, Amsterdam and Fine Art at the Gerrit Rietveld Academy*

These different functions took form as a series of in-situ installations, performances and silkscreened posters: "Opening Soon/Opening Now".

This resulted in a series of staged photographs, "KP 23" (C-Prints), transposing 6 potential identities to the former prostitution cabin. Images are projected on the same cabin wall; the clock and the sink function as a visual anchor to the different compositions.

*in Amsterdam. Aëgerter's works were exhibited during 2011 in various solo and group shows in MAMAC Nice, Arles Rencontres internationales de la photographie, Institut Néerlandais Paris, Museum van Loon Amsterdam, and Amsterdam Historical Museum amongst others. Her work is part of international collections like J. Paul Getty Center, Los Angeles; MoMA, New York; BnF, Bibliothèque Nationale de France, Paris. Contact: [www.laurenceaegerter.com](http://www.laurenceaegerter.com); [laurence@aegerter.nl](mailto:laurence@aegerter.nl)*





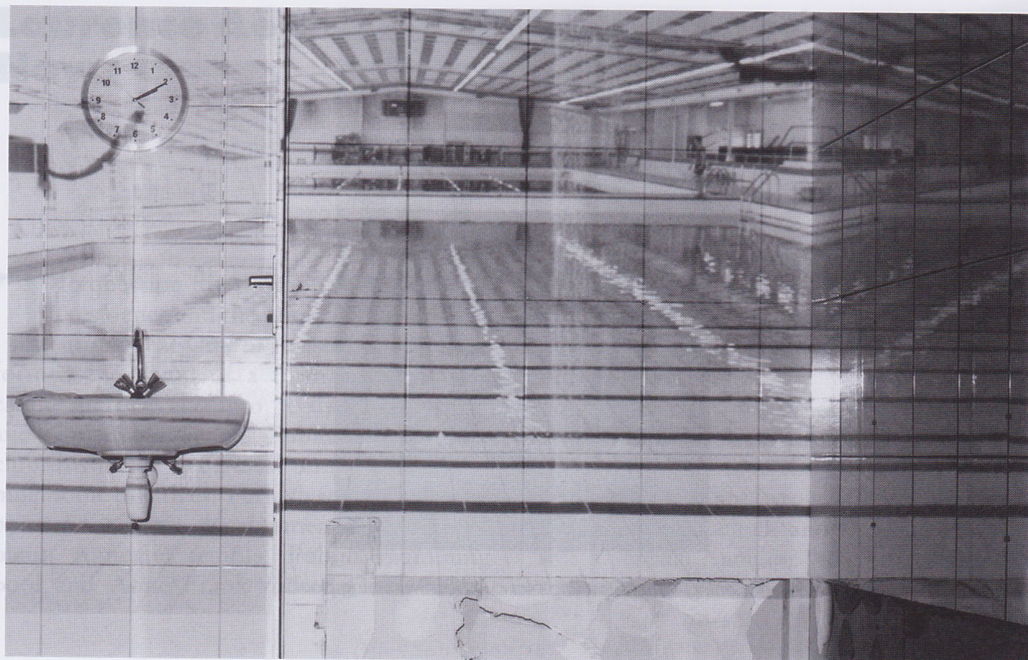
*"Opening Soon/Opening Now: Public Swimming pool".*



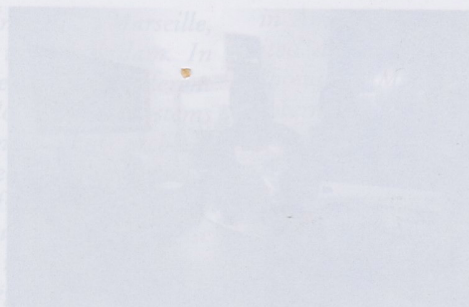
*"Opening Soon/Opening Now: Snack Bar".*



*"Opening Soon/Opening Now: Public Library".*



KP23 nr. 6 (swimming pool)  
C-print, 120 x 180 cm



Opening Soon! Opening Now! Public Library.





KP23 nr. 5 (temple)  
C-print, 150 × 120 cm

KP23 nr. 4 (symposium)  
C-print, 180 × 120 cm